

Sponsorship Packages

Platinum \$2200

- 5 Premiere VIP guest access (Virtual access for non-residents)
- Full-page advertisement in event program
- Recognition by Designer during event
- Commercial added to production
- Include company branded materials in gift boxes
- Placement of company logo with link on TheLaRue.com website 1 year
- Company recognition on event, marketing, public relations and social media posts
- Fashion Show Gift Package (mailed to business/individual)

Gold \$1200

- 3 Premiere VIP guest access. (Virtual access for non-residents)
- Half-page advertisement in event program
- Recognition by Designer
- Company Interview added to production
- Include company branded materials in gift boxes
- Placement of company logo with link on TheLaRue.com website for 8 months
- Company recognition on event, marketing, public relations and social media posts

Silver \$600

- 1 Premiere VIP guest access. (Virtual access for non-residents)
- Include company branded materials in gift boxes
- Placement of company logo with link on TheLaRue.com website for 4 months
- Company recognition on TheLaRue.com

Bronze \$300

- Company recognition on TheLaRue.com for 4 months
- Provide 25 company items for VIP guest bags. No Business cards or flyers. We would like shirts, accessories, beauty products, candles, or gift cards for your business.

Email <u>contact@thelarue.com</u> or call (323)90-LaRue and speak with a member of the production team for more details. Gift box items deadline: May 1st.