



Hello,

On behalf of D. La'Rue Ltd. Co., I'd like to invite you to join us as a sponsor for an upcoming fashion show Couture627 in Upstate NY June 27<sup>th</sup> 2023. Come indulge in highlighting emerging fashion trends, accessories, and music while allowing you to promote your brand to fashion-minded individuals and press around the World. Supporting DLLC creates great visibility for your brand on a more creative level.

This year we are committed to making DLLC not just the years' most successful show, but our greatest show ever. To accomplish the task, we need help from supportive sponsors like you.

In return for your generous financial support to DLLC, we will promote your brand in our marketing campaigns, promotional materials, during the show, and in post-show communications. These promotions will benefit you by increasing brand awareness amongst a target audience of thousands. We realize how important our sponsors are to our shows success. That's why we have a dedicated sponsorship services team who will work with you to ensure that your experience as a sponsor of DLLC exceeds your expectations.

I greatly appreciate you taking the time to review our sponsorship proposal. As always, our success depends on partnership with brands like yours, and we are proud to serve as a valuable marketing partner. Should you have any questions, comments, or concerns, I encourage you to reach out to me directly at [contact@thelarue.com](mailto:contact@thelarue.com). Please take some time to review [TheLaRue.com/627](http://TheLaRue.com/627) page dedicated to the show and our sponsors. I look forward to partnering with you to make DLLC a success!

Sincerely,  
Princess D. La'Rue  
Marketing Team